

Inaugural : August 26 (Sunday), 2018, Lucknow

Exhibition and B2B: August 27 – 28 (Monday – Tuesday), 2018, Lucknow

Exhibition Booth/Table Space parameters

Sl. No.	Booth Size	Description	Price per booth for 2 days (Excluding 18% GST)
1	3x3 = 9 sqm	Fully built up	Rs 70000
2	Table Space	Indoor	Rs 30000

PLEASE FILL THE REGISTRATION FORM ATTACHED

Note:

1. Early Bird discount of 29% for booking and payment made before June 30th, 2018.
2. Full payment for the booths/Table space to be made at the time of booking.

All the exhibitors are requested to identify 10 tour operators across the different countries whom they think are the quality buyers to attend the UP Travel Mart '18. The foreign buyers will be invited to UPTM'18 subject to approval of their names by the Foreign Buyer Committee for UPTM '18 and the availability of the hosted hospitality package at that time. If the FTO hosted quota is full at the time of receipt of the FTO names, we will keep the invitations on hold.

3. One username and password will be allotted per Booth/Table Space. This is applicable to both Partners and Exhibitors.
4. One set has 15 meetings per day. It is mandatory for all Indian sellers and foreign buyers to fill up the B2B meeting cards and submit them at the end of each day at the B2B meeting counter also submit the feedback forms on the last day of the meeting at 5:45 pm on B2B counter.
5. Pre scheduled B2B meetings with foreign buyers will be organized for only those who have taken up booth(s) and thus become registered sellers.
6. B2B meetings will take place at the Booths of registered sellers thus 100% footfalls across the venue
7. Payment can be sent through cheque/demand draft, credited in favour of **FICCI**.
8. A fully built up booth comes with three walls/corner with two walls, carpet, four spot lights, one table, two chairs, one electric point, a dustbin and the fascia.
9. A Table space will come with 4 chairs, one dustbin, one electric point and fascia name on table.
10. The fascia is to be provided by the seller at the time of confirming the booking.
11. You are requested to kindly let us know your requirements at the earliest as we have limited number of booths/Table space.