

Inaugural : August 26 (Sunday), 2018, Lucknow

Exhibition and B2B: August 27 – 28 (Monday – Tuesday), 2018, Lucknow

### Partnership Opportunities and Benefits

Types of Partner →	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner
Partnership amount →	Rs 9 Lakhs +18% GST	Rs 6 Lakhs +18% GST	Rs 3 lakhs +18% GST	Rs 1.5 lakhs +18% GST
Partnership benefits ↓				
1. A 3 day international travel mart at Lucknow and an opportunity for one to one meetings with foreign tour operators from across the world.	✓	✓	✓	✓
2. Prefixed one-to-one B2B meetings with the foreign buyers at your respective booths.	Maximum of 4 username and password	Maximum of 3 username and password	Maximum of 2 username and password	1 username and password
3. Branding on one panel at the venue	✓	X	X	X
4. Branding at the back of the Conference Badge	✓	X	X	X
5. Branding: Partner's logo to be placed on: <ul style="list-style-type: none"> <li>▪ Partner panels at strategic locations all across the venue</li> <li>▪ Event's website</li> <li>▪ Post Event Report</li> <li>▪ Advertisement in travel magazine</li> </ul>	✓	✓	✓	✓
6. Announcement thanking the Partners	✓	✓	✓	✓
7. Complimentary fully built up Stall(s) Size : 3' x 3' Additional stalls will be on payment basis (Subject to availability)	4	3	2	1

**Please identify, with full coordinates, 10 leading tour operators from across the globe. Subject to their final selection by FTOC and the availability of the hosted hospitality package at that time, we shall invite them with return economy class airfare and complete hospitality at Lucknow.**

**Note:** There may be more than one Partner in each category except Platinum Partner. An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till February 2018. LOGO placement and size will vary with category of Partnerships.

**Partners:** Please draw the Cheque/DD in favour of 'FICCI' and mail it to Mr. Anshumali Bajpai , P-135, Nehru Enclave, Gomti Nagar, Lucknow **before Jun 30th, 2018.**

**Exhibitors:** Please draw the Cheque/DD in favour of 'FICCI, LUCKNOW' and mail it to Mr. Anshumali Bajpai , P-135, Nehru Enclave, Gomti Nagar, Lucknow **within 7 days of booking the booth space**